

Ideal FoodService
395 Keltic Drive
Sydney, N.S.
B1L 1B8



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Company Profile

In 1972, upon acquiring an exclusive distribution contract for all of Cape Breton from J.M. Schneiders Corporation, Joseph Braunmiller left his father's sausage business, Ideal Sausage on Johnstone Street, Sydney. He built a freezer operation at 395 Keltic Drive and commenced business as Ideal Foods Limited.

At that time, Mr. Braunmiller employed eleven people and operated two refrigerated and two non-refrigerated trucks. The warehouse/office facility was not constructed until 1974, a full two years after. Business prospered from the very beginning and in 1978, Ideal Foods joined the Federated Foods buying group to distribute products under the Sunshine banner. It was at that time that Ideal Foods Limited started to handle many food service products. Paper products, cleaning supplies and produce were added to the product mix in 1989, thus giving Ideal a full complement of food service items, frozen, dry goods, produce, paper products and cleaning supplies. A small cash and carry operation was opened in 1993 catering to the food service trade as well as to the general public.

In January 1998, at age sixty-two, Mr. Braunmiller sold Ideal Foods Limited to O.H. Armstrong Limited of Kingston, Nova Scotia. Ideal Foods is the fourth company to join a group of companies under one umbrella of common ownership, Eastern Meat Purveyors Limited, Halifax, Scotia Flour and Feed Company Limited, Dartmouth, and O.H. Armstrong Limited, Kingston, all of Nova Scotia.

Tel: (902) 567-2333

Toll Free 1800 935-0257

